

What should your pharmacy benefits manager be doing to enhance your medical results and achieve a Return on Health?

Web Seminar

Health and Productivity: An in-depth web seminar series



December 8, 2009 | Time: 2pm ET/11am PT

With medical plan benefit expenses nearly 10 times the pharmacy plan expense, and pharmacy trend in the single digits, it's easy to see why the focus is on lowering medical costs. But what is your pharmacy benefits manager (PBM) doing to lower medical costs and demonstrate improved health outcomes? Historically, PBMs have emphasized the importance of generics, home delivery and drug list management. As the rates of obesity, diabetes and hypertension climb, can your PBM do more than just drive customers to lower cost medications?

This informative web seminar will offer examples of how an integrated clinical approach across medical and pharmacy plans, and targeted cost management programs results in the improved health of your employees, lowered overall health care costs, and a greater Return On Health.

Speaker Panel:

Michelle DuFour,
Manager, Benefits,
BORGWARNER INC.

Claire Marie Burchill
Vice President, Strategy,
Product and Marketing
CIGNA PHARMACY
MANAGEMENT

Thomas Stambaugh
Chief Clinical Officer
CIGNA PHARMACY
MANAGEMENT

Hosted by:

EmployeeBenefit
news

EMPLOYEE BENEFIT
Adviser

Sponsored by:



ACADEMY
by CIGNA
Producer Education Program

Register today! www.sourcemedia.com/webseminar/cignapharmacyeba