

2010 CIGNA Wellness Sweepstakes For Eligible State Health Benefit Plan (SHBP) Members

Eligible Members:

Covered employees/former employees and their covered spouses (18 and older) who are enrolled in one of the following SHBP plan options: CIGNA Choice Fund® OA Plus (HRA), OA Plus In Network (HMO), Open Access Plus (OAP), Open Access Plus (HDHP).

NOTE: Dependent children and Medicare Advantage enrollees are not eligible.

How to Enter:

Unless they opt out by emailing cathy.borquaye@cigna.com, eligible members will be automatically entered when they complete the Health Assessment on mycigna.com ("Health Assessment") on or before September 30, 2010.

January 1-31, 2010 Health Assessment Campaign:

\$50 American Express gift cards will be awarded to the first 1,000 eligible members who complete the Health Assessment on www.mycigna.com during January 2010. If you're not one of the first 1,000 to complete the Health Assessment, you can still receive a \$25 American Express gift card by completing the Health Assessment any time in January 2010 (while supplies last*). See 2010 CIGNA Wellness Sweepstakes Prize Rules and Guidelines for more information. Gift cards will be awarded by April 2010.

3 Quarterly Drawings:

Quarter 1: January 1-March 31, 2010

Quarter 2: April 1-June 30, 2010

Quarter 3: July 1-September 30, 2010

5 prizes valued at up to \$1,000 will be awarded for each quarter.

- \$500 Dick's Sporting Goods gift card plus your choice of **ONE** of the following:
 - \$500 Harry & David gift card *or*
 - Wii Fit® Plus Bundle (value up to \$500) *or*
 - iPod Touch with Nike Sensor Kit (value up to \$500)

20 prizes valued at up to \$500 will be awarded for each quarter.

- \$500 Dick's Sporting Goods gift card *or*
- \$500 Harry & David gift card *or*
- Wii Fit Bundle (value up to \$500) *or*
- iPod Touch with Nike Sensor Kit (value up to \$500)

Quarterly prizes will be randomly drawn two weeks after the end of each quarter. Quarterly drawing prizes will be awarded 60 days after the end of the quarter. Winners will be notified of prizes via a mailed letter along with a sweepstakes agreement form from CIGNA.

Prize winners will have a 60-day deadline for claiming the prize from the date the notification prize letter is received, and if they do not respond, they forfeit the prize.



*A maximum of \$200,000 worth of gift cards applies to the entire January 2010 Health Assessment Campaign.

2010 CIGNA Wellness Sweepstakes For Eligible State Health Benefit Plan (SHBP) Members Prize Rules/Guidelines

NO PURCHASE NECESSARY TO ENTER OR TO RECEIVE A PRIZE

DATE & TIME OF SWEEPSTAKES:

Start Date: 1/1/10 and Start Time: 12:00 a.m.

End Date: 9/30/10 and End Time: 11:59 p.m.

TO ENTER: Unless you opt out by emailing cathy.borquaye@cigna.com, you will be automatically entered by completing the online health assessment on mycigna.com ("Health Assessment") if you are an eligible SHBP member.

Health Assessment Campaign for January 1-31, 2010: The first 1,000 eligible members to complete a Health Assessment on www.mycigna.com during January 2010 will receive a \$50 American Express gift card. If you complete the Health Assessment in January 2010 but you are not one of the first 1,000, you will receive a \$25 American Express gift card (while supplies last). *Winners are responsible for paying any taxes on prizes. Please consult with your tax advisor for more information.

RANDOM DRAWINGS: After the end of each quarter, a total of 25 winners will be selected by a random drawing from the eligible entries received.

5 prizes valued at up to \$1,000 will be awarded for each of the three quarters from January 1 to September 30, 2010. The prizes valued at up to \$1,000 include one \$500 Dick's Sporting Goods gift card plus your choice of ONE of the following: a \$500 Harry & David gift card or a Wii Fit® Plus Bundle (value up to \$500) or an iPod Touch with Nike Sensor Kit (value up to \$500).

20 prizes valued at up to \$500 will be awarded for each of the three quarters from January 1, to September 30, 2010. The prizes valued at up to \$500 include your choice of ONE of the following: a \$500 Dick's Sporting Goods gift card or a \$500 Harry & David gift card or a Wii Fit Plus Bundle (value up to \$500) or an iPod Touch with Nike Sensor Kit (value up to \$500).

ELIGIBILITY: The contest is open only to employees/former employees and their covered spouses (age 18 or over) who are enrolled in one of the following SHBP options: CIGNA Choice Fund OA Plus (HRA), OA Plus In Network (HMO), Open Access Plus (OAP), Open Access Plus (HDHP) and who complete a Health Assessment during January 1 through September 30, 2010. Eligibility for the random drawing is limited to one prize per calendar year. **NOTE:** Dependent children and Medicare Advantage enrollees are not eligible. Employees, and their immediate family members, of CIGNA and its subsidiaries, affiliates, divisions, advertising, promotion and production agencies are not eligible for prizes.

SWEEPSTAKES ADMINISTRATOR: The Sweepstakes Administrator is Connecticut General Life Insurance Company ("CIGNA") located at 3500 Piedmont Road NE, Suite 200, Atlanta, GA 30305. CIGNA is the sole Sweepstakes Administrator for SHBP eligible members and its decisions are final.

GENERAL INFORMATION: Prizes will be awarded only to winners and may not be substituted or exchanged. In the event the prizes described above are not available, winners shall be presented with a certificate that CIGNA shall honor within 30 days by shipping the prize at no cost to the winner. In the event the certificate cannot be honored within 30 days, CIGNA shall mail to the winner a check or money order for the retail value specified above. Winners will be required to sign a sweepstakes agreement. The Sweepstakes are subject to all federal, state and local laws and regulations. By participating, entrants agree to be bound by these Sweepstakes Rules. Entrants are solely responsible for their own actions and agree to hold harmless CIGNA and its subsidiaries and affiliates and their advertising, production and promotion agencies from any loss, harm, damages, costs and expenses arising from the use of any of the merchandise won. By accepting the prize, winners release CIGNA and its subsidiaries and affiliates and their advertising, promotion and production agencies from any and all liability for an loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death, arising out of participating in the Sweepstakes. In the event any dispute arises regarding the Sweepstakes, participant agrees that such dispute will be resolved in accordance with the laws of the state of Georgia and that it shall be resolved within and by the courts of that state. CIGNA is not responsible for lost, late, misdirected or misplaced entries. Any SHBP eligible member can choose to opt out of the Sweepstakes by contacting Cathy Borquaye at cathy.borquaye@cigna.com.

Prize winners will have a 60-day deadline for claiming the prize from the date the notification prize letter is received, and if they do not respond, they forfeit the prize.

* A maximum of \$200,000 worth of gift cards applies to the entire January 2010 Health Assessment Campaign.

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