

**SHATTER
PROOF™**

STRONGER THAN ADDICTION

ATLAS®: Helping People Navigate to Quality Addiction Treatment

Shannon Biello, MPH

Vice President, Treatment Quality and Strategy,
Shatterproof

Shatterproof's Impact

Transforming Addiction Treatment



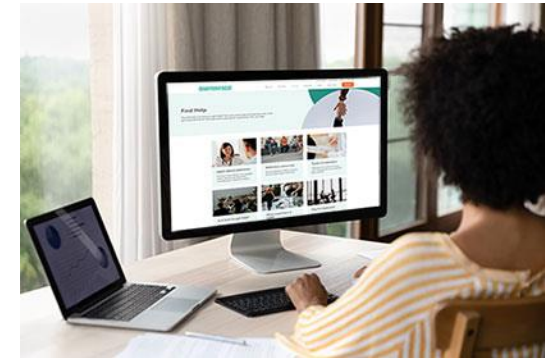
We're changing the healthcare system so everyone has access to science-based treatment that works.

Ending Addiction Stigma



We're shifting attitudes and behaviors to remove the stigma that surrounds our loved ones with this chronic illness, and their families.

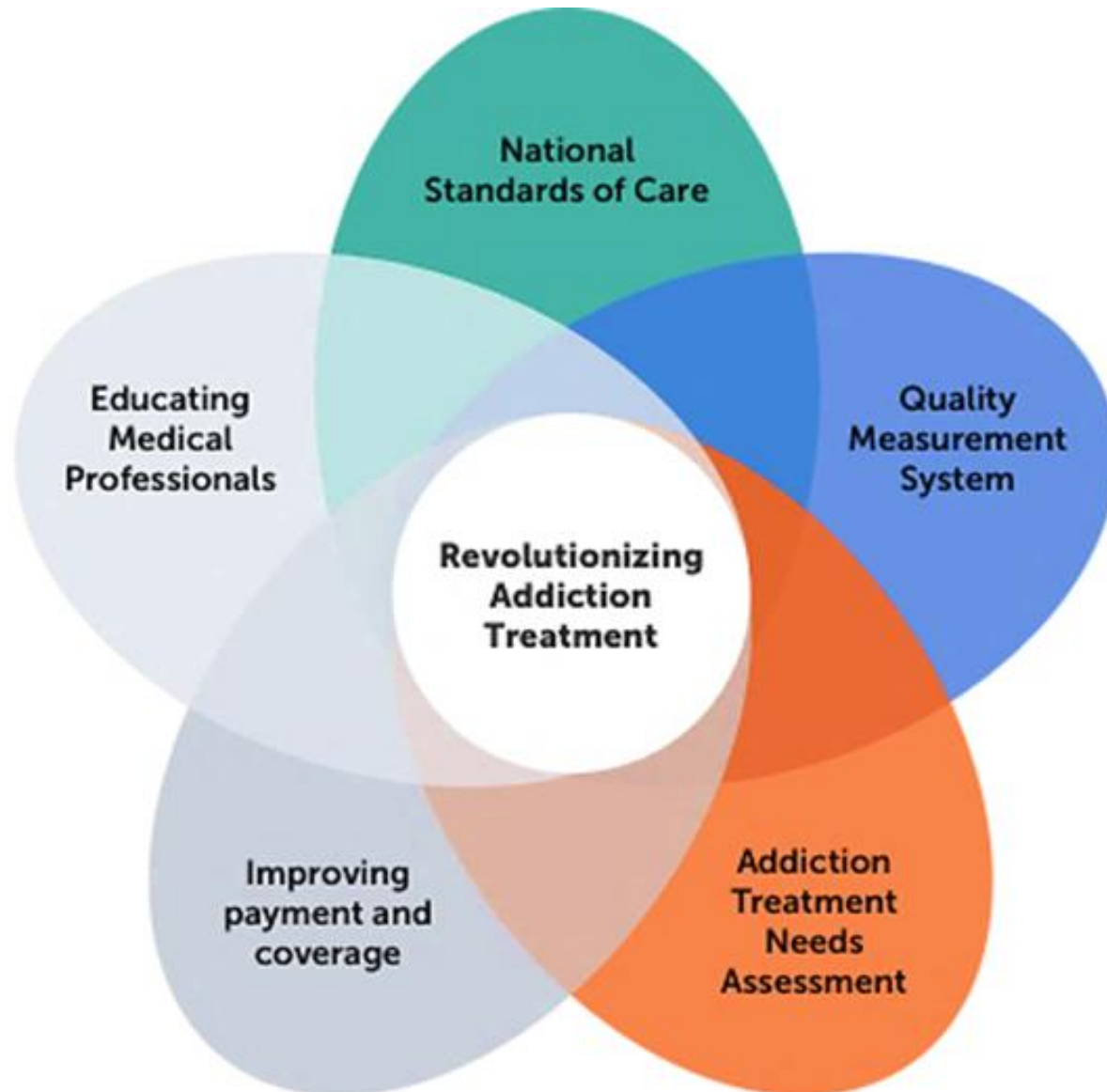
Educating & Empowering Communities



We're providing helpful information and resources to support all those who are touched by addiction.

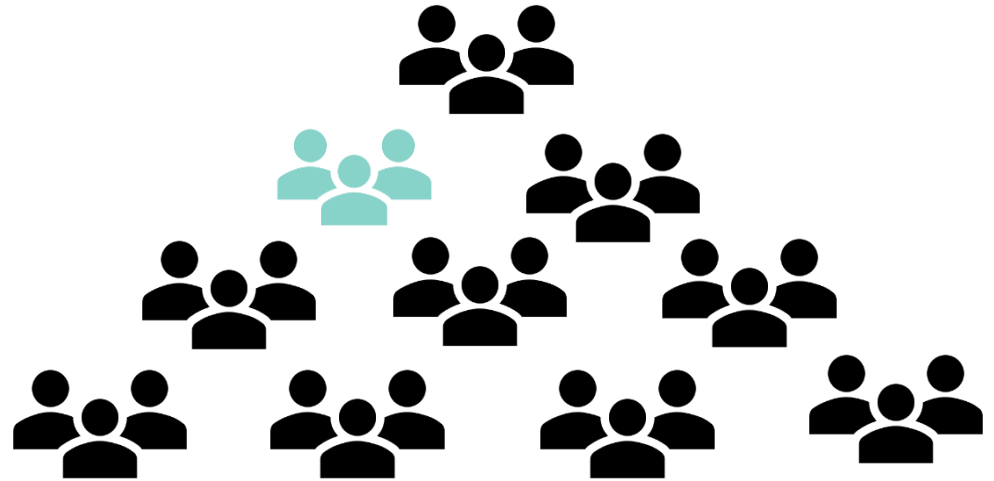
In addition to saving lives today, we are changing how addiction will be prevented and treated for generations.

Revolutionizing the Treatment System



We know...

Among individuals with a substance use disorder, only **1 in 10** people will engage in treatment





How do people find addiction treatment?

Common Sources of Information

- Google or other Internet searches
- Referral
- Existing locator services
- Advertisements or other marketing communications
- Word of mouth

Finding Addiction Treatment



- **Misinformation**
- **Limited objective or unbiased information**
- **Unclear what to look for**
- **Predatory marketing practices**
- **Hijacking ad words**
- **Patient Brokering**



What does quality addiction treatment look like?

What Does Quality Addiction Treatment Look Like?

Shatterproof National Principles of Care[©]



#1. Routine screenings in every medical setting



#5. Coordinated care for every illness



#2. A personal plan for every patient



#6. Behavioral health care from legitimate providers



#3. Fast access to treatment



#7. Medication for addiction treatment



#4. Long-term disease management



#8. Recovery support services beyond medical care

What is ATLAS?

A **web-based platform** that deploys validated measures to assess the quality of **addiction treatment facilities**.



These data are then **publicly displayed** as trustworthy, standardized information for people to use when seeking care.



ATLAS[®] also offers **password-protected portals** for providers, states, and health insurers to use the data to drive the adoption of best practices through policy and payment reform and provider quality improvement efforts.

ATLAS Data Sources

Multiple validated data sources are used to assess whether facilities are delivering care consistent with the Principles



Treatment Facility Survey

An online survey administered at the facility level that assesses processes, structures, and services



Patient Experience Survey

A series of multiple-choice questions about use of clinical best practices & perceptions of care & one open-ended question to be completed by patients or loved ones

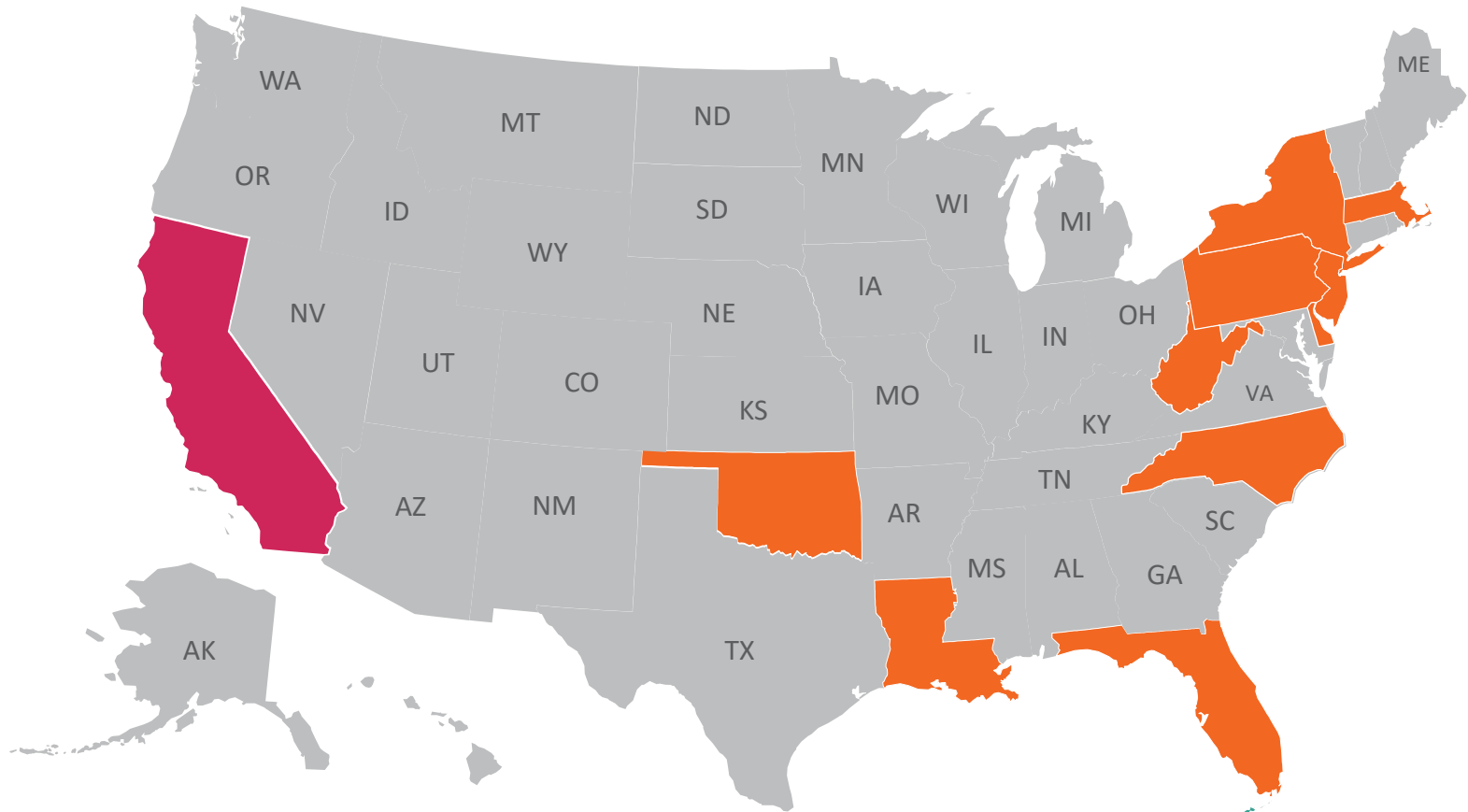


Claims Measures

Four claims-based measures to be calculated by public and private health insurers in ATLAS states. *Only displayed in password-protected portals*

And ATLAS is expanding!

Will be live in 11 announced (and 2 confidential) states in 2023



...with conversations underway in several additional states.



TreatmentATLAS.org
launched in July 2020!

States Spreading the Word about ATLAS



ATLAS

ADDICTION TREATMENT LOCATOR,
ASSESSMENT, AND STANDARDS PLATFORM
CREATED BY SHATTERPROOF



Crisis Lines

Crisis and Suicide Prevention Line: 1-800-273-TALK (8255)

For text-based crisis support, text: REACH OUT to 741741

Gambling Crisis Line: 1-877-770-STOP

Resources

Call 211 for local community health and human services

Find local alcohol or drug treatment online:

www.TreatmentATLAS.org

Seeking naloxone to reverse opioid overdoses?

Naloxone is available without a prescription at a pharmacy near you and free for many with Medicaid.

Visit www.opioidhelppla.org

ATLAS
ADDICTION TREATMENT LOCATOR,
ANALYSIS, AND STANDARDS TOOL
CREATED BY SHATTERPROOF

Who can use ATLAS?



People with SUD and their loved ones:

- Receive initial guidance on what type of care might best suit the individual's needs
- Search for care using location and insurance accepted
- Filter search options to better tailor results to individual needs
- View descriptive and quality information in treatment facility profiles
- Compare quality information across different treatment facilities

Who can use ATLAS?



Referral sources and community-based organizations

- Use the assessment to get initial guidance on an individual's treatment needs
- Search for care using location and insurance accepted
- Filter search options to better tailor results to the individual's needs
- Identify potential options & review facility profiles
- Compare quality information across different treatment facilities to further inform selections

Who can use ATLAS?



Providers



**State
Agencies**



**Health
Insurers**

?

?

?

?

?

?

**How else might
people use ATLAS?**

?

?

?

?

?

?

?

Coming soon!

- Expand ATLAS to new states
- Launch new version of ATLAS
- Increase awareness and use of ATLAS

**Want ATLAS in your state
or have additional
questions?**

A man with glasses is sitting on a bed, looking at a laptop. He has his hands clasped near his chin, appearing thoughtful. A black bag is on the bed next to him. The background shows a window with curtains. The entire image has a light teal tint.

**Email us:
ATLAS@shatterproof.org**

ATLAS™

ADDICTION TREATMENT LOCATOR,
ASSESSMENT, AND STANDARDS PLATFORM

CREATED BY SHATTERPROOF

Thank you!

sbiello@shatterproof.org

Behavioral Health Awareness Series

If you are an Evernorth or Cigna customer and have questions about Substance Use treatment or about your benefits and how to use them, please contact:

Stephanie Gissal - 800.274.7603 x398516

Wanda Russell – 800.274.7603 x342063

Kari Mack – 800.274.7603 x1034994

Jordan Nielsen – 800.274.7603 x382620