

CLOSE THE CULTURAL DIVIDE: HELP DIVERSE PATIENTS ADHERE TO THEIR MEDICATIONS



Diversity within the general population is anticipated to increase in future years. Increased awareness of diversity will help you identify opportunities to collaborate with your patients. How does your cultural competency measure up today? **Take a quiz** on Cigna.com to find out.

Communicate more clearly with your patients

Dr. Christina Stasiuk, Cigna's national medical director for health disparities, shared examples of how cultural differences impact medication adherence at a recent webinar.

Listen to this **30 minute replay** to learn steps that you can take to bridge the cultural divide including a health history tool designed with culturally diverse patients in mind.

For additional tools regarding effective communication with patients of varying backgrounds, cultures, and socio-economic status, go to **Cultural Competency Training and Resources**.

GO YOU[®]



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