

Cigna Mobile Offers Customers Instant Access to a Directory of One Million Health Care Professionals, Pricing for Medications at 60,000 Pharmacies and 24/7/365 Customer Service

BLOOMFIELD, Conn., October 27, 2010 - You're in your family doctor's office and she recommends you see a specialist and start using a cholesterol-lowering drug. You have a number of questions your doctor may not be able to answer: Which specialists are in my plan's network? Is the drug covered? How much does the drug cost under my plan? Is there a less expensive generic equivalent? Which pharmacy charges the least? Can I get the medication delivered to my home?

Starting today, Cigna's (NYSE: CI) 11 million health care customers can use Web-enabled mobile phones to get immediate answers in both English and Spanish that are customized to their health plan benefits through [Cigna Mobile](http://m.mycigna.com) (<http://m.mycigna.com>) including:

- Locate more than one million physicians, specialists, dentists, hospitals, medical facilities, and pharmacies using Cigna Mobile GPS (when their device is GPS enabled);
- Cost compare medications covered in their Cigna pharmacy benefit plan; searching real-time prices at 60,000 pharmacies nationwide, find the closest retail pharmacy locations using GPS (when their device is GPS enabled) and speed-dial directly to Cigna Home Delivery Pharmacy to place medication orders or get answers to pharmacy plan questions;
- Quick-find urgent care centers for immediate care that's not serious enough to warrant a visit to an emergency room -- and speed-dial Cigna's 24/7/365 service centers and Cigna nurses and clinicians.

"We've developed [Cigna Mobile](http://m.mycigna.com) to deliver the information you want when you need it to help ensure you get the most from Cigna health benefits," said James Natri, Cigna vice president of product and service transparency. "With [Cigna Mobile](http://m.mycigna.com), you are no longer tethered to a computer to find answers for critical questions such as locating the best doctor for you in your health plan network, determining what medications are specifically covered under your plan, or finding an urgent care facility when you need care right away. Instead you can look them up on the spot using a Web-enabled mobile phone or speed-dial our service team and nurses for immediate help."

[Cigna Mobile](http://m.mycigna.com) is powered by Usablenet, a service that extends Cigna's Web content into a customized, dynamic, mobile view.

"As more and more Americans are accessing the Web through their mobile phones, it is clear that mobile is a massive opportunity for health service companies to allow medical professionals and consumers to seamlessly access core services from all mobile phones, wherever they may be," said Usablenet President Nick Taylor. "By allowing consumers to manage their health care through mobile phones, Cigna is reinforcing its status as a forward-thinking leader in the health service industry."

About Cigna

Cigna (NYSE:CI), a global health service company, is dedicated to helping people improve their health, well being and sense of security. Cigna Corporation's operating subsidiaries provide an integrated suite of medical, dental, behavioral health, pharmacy and vision care benefits, as well as group life, accident and disability insurance, through 60 million customer relationships with individuals in the U.S. and around the world. To learn more about Cigna, visit www.cigna.com. To sign up for email alerts or an RSS feed of company news, log on to <http://www.cigna.com/newsroom/rss>. Also, follow us on Twitter at [@cigna](https://twitter.com/cigna), visit Cigna's YouTube channel at <http://www.youtube.com/cigna> and listen to Cigna's podcast series with healthy tips and information at <http://www.cigna.com/podcasts> or by searching "Cigna" in iTunes.