

Cigna Develops “Smart” Infographic to Help People Understand What Health Care Reform Means for Them

BLOOMFIELD, Conn., September 11, 2012 - From “individual mandate” to “health insurance exchanges” there are plenty of new terms to learn as a result of health care reform. Even the name of the law itself, the Patient Protection and Affordable Care Act (PPACA), can seem like a lot to remember. Knowing that people have lots of questions on the subject, Cigna, a global health service company, created a colorful, intuitive and instructional infographic to help interested consumers learn more about health care reform and how it impacts their specific situation.