

Cigna Introduces Mobile Application Solutions for On-the-Go Agents Growing Their Supplemental Benefits Businesses

AUSTIN, Texas, February 13, 2014 - Cigna (NYSE:CI) has introduced an innovative texting and smartphone quoting process along with other mobile enhancements for agents selling its Cigna Medicare Supplement Solutions® and Cigna Supplemental Solutions® insurance products insured by American Retirement and Loyal American Life Insurance Companies.

Cigna's new #ExpressTXT allows agents to send a simple text message with a customer's zip code, age and gender and immediately receive premium rates for available Medigap insurance plans as well as a quote for Final Expense Whole Life insurance. The new texting system also provides agents with the opportunity to receive alerts to follow the status of the applications they have submitted. This lets agents respond more quickly if an application needs additional information for processing. Agents who want to use their smartphones to obtain premium quotes on all available insurance plans can access Cigna's #ExpressQuote mobile web application. Also, the newly released application for the iPad® features a full quoting platform for Medigap and Final Expense and an online application submission tool for paperless application submissions.

"Today's agents are out where their customers are, and we know that many times they find themselves without access to the internet or paper rate sheets. We're excited to introduce Cigna's #ExpressTXT, #ExpressQuote and iPad mobile applications because they provide agents with great flexibility for addressing their customers' needs anytime and anywhere. Getting immediate quotes through the texts, submitting business and resolving potential problems more quickly because of the alerts give agents more time to focus on building their businesses," said Brad Wolfram, Divisional President, Cigna Supplemental Benefits.

While these new tools are currently available for quotes with text alerts related to new business situations, enhanced features will soon be available to also include information alerts on situations affecting in-force policies along with additional products available through the iPad application.

The Cigna Supplemental Benefits division offers an array of supplemental health insurance products to help protect working age and senior marketplace consumers. Distribution partners and licensed agents who would like more information about Cigna's products and services, including the new [mobile applications](#), should email CSBMarketing@Cigna.com.

About Cigna

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including American Retirement Life Insurance Company and Loyal American Life Insurance Company. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy, vision, supplemental benefits and other related products including group life, accident and disability insurance. Cigna maintains sales capabilities in 30 countries and jurisdictions, and has approximately 80 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit www.cigna.com.

Medicare Supplement insurance is underwritten by American Retirement Life Insurance Company or Loyal American Life Insurance Company. Neither American Retirement Life Insurance Company, Loyal American Life Insurance Company, nor their Medicare Supplement insurance plans are connected with or endorsed by the U.S. government or the federal Medicare program. Plan availability varies by state. "iPad" is a registered trademark of Apple Inc.