

Vielife Receives National Committee for Quality Assurance Certification

WASHINGTON, May 30, 2014 – **vielife** has received certification from the National Committee for Quality Assurance (NCQA) in the categories of health appraisals and self-management tools. This is the fourth consecutive time **vielife** has been awarded the certification.

NCQA is a private, non-profit organization dedicated to improving health care quality through accreditation and certification of a wide range of health care organizations. NCQA Certification is widely recognized, and certified organizations have to pass a rigorous, comprehensive review by NCQA and report on their performance every two years.

Maintaining the certification after undergoing the certification process affirms that **vielife** provides the highest quality health information and behavior change programs. Certification has become increasingly important in the selection of health information products, including health and well-being platforms such as **vielife** Online. **vielife** Online provides employees around the world with the tools to measure, improve and monitor their health and well-being through a series of online health assessments, lifestyle management programs and a rich article library in the areas of stress, sleep, nutrition and physical activity.

“For our U.S. clients, the NCQA seal of approval is one of the top criteria in their health and well-being product selection, and we’re very proud to receive new certification,” said **vielife** Solutions Director, Jessica Colling.

“Earning NCQA’s Health Information Product (HIP) Certification demonstrates that an organization has expertise in gathering and disseminating health care information for health plan members,” said NCQA’s Kathleen C. Mudd, Vice President, Product Delivery. “**vielife** is to be commended for being one of the first organizations in the nation to be reviewed for these services and it has continued to seek this assessment and certification of quality.”

NCQA Certification is a strong indication to an employer that its wellness vendor-partner has passed the highest objective standards by the leading third-party health care quality measurement organization. This is critical for organizations wanting to ensure the quality of information being provided to their employees. It is also important that this information is used effectively to improve employees’ health and well-being while supporting corporate objectives such as managing costs and improving productivity.

About Cigna

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively through operating subsidiaries of Cigna Corporation, including Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, Life Insurance Company of North America, Cigna Life Insurance Company of New York and their affiliates. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy and vision care benefits, and other related products including group disability, life, and accident coverage. Cigna has sales capability in 30 countries and jurisdictions, with approximately 80 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit www.cigna.com.

About vielife

vielife provides global health and wellbeing solutions that drive business improvements for

organizations. We empower organizations to monitor and improve the health and wellness of their people through assessments, personalized reports and lifestyle management services. Our online portal acts as a global gateway to a world of health improvement services. It can link into existing health and wellness services, creating a wellness center that drives positive change across the globe.

For more information, visit <http://www.vielife.com/>

About NCQA

NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations. It also recognizes clinicians and practices in key areas of performance. NCQA's Healthcare Effectiveness Data and Information Set (HEDIS®) is the most widely used performance measurement tool in health care. NCQA's Web site (ncqa.org) contains information to help consumers, employers and others make more informed health care choices.