

## **Cigna Foundation to Host First World of Difference Summit in Chicago**

CHICAGO, July 13, 2015 - The Cigna Foundation will bring the spirit of partnership to Chicago as it hosts its first-ever World of Difference Summit on July 15-16 at the W Chicago, Lakeshore. The Summit will bring together the Cigna Foundation's major non-profit grant partners working around the country, and around the world, as well as many leading Chicago nonprofits, to "Spread the Health" by learning from each other and exploring opportunities to work together. The World of Difference Summit is built around the theme of partnership - partnership among the corporate for-profit world and non-profits, and partnership among non-profit organizations themselves.

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In explaining the driving motivation behind the Summit, Cigna Foundation Executive Director David Figliuzzi said: "There is a well-known African proverb that says, 'If you want to go fast, go alone. If you want to go far, go together.' We hope to take that wisdom another step further by suggesting that we, together with our non-profit partners, can go *faster* as well as go *farther* if we work hand-in-hand."

The Summit's "working together" theme will kick off with a keynote address by Becky Kanis Margiotta, co-founder of transformational change organization The Billions Institute, who will speak about "Working Outside the Matrix in an Inside the Matrix Organization." Throughout the event, grant recipients will hear more about how other Cigna Foundation "World of Difference" grantee organizations are improving health and wellness in their communities, and will share best practices that can help spark new ways of improving health in Chicago and other communities.

Throughout the Summit, participants will be encouraged to contribute to the discussion in real-time as well as through their social networks, using the hashtag for the event: #CignaFoundationPartners.

### **About the Cigna Foundation**

The Cigna Foundation, founded in 1962, is a private foundation funded by contributions from Cigna Corporation (NYSE: CI) and its subsidiaries. The Cigna Foundation is committed to working together with nonprofit organizations that are creating innovative approaches to improving the health and security of individuals and communities everywhere. The Foundation's primary grant making focus is on health equity, with an emphasis on sharing the expertise and energies of Cigna's people with our nonprofit partners.

### **About Cigna**

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, Life Insurance Company of North America and Cigna Life Insurance Company of New York. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy, vision, supplemental benefits, and other related products including group life, accident and disability insurance. Cigna maintains sales capability in 30 countries and jurisdictions, and has more than 85 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit [www.cigna.com](http://www.cigna.com).

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