

Cigna Launches Fingerprint Access Feature to Help Customers Manage Their Health

BLOOMFIELD, Conn. – January 13, 2017 – Cigna has added fingerprint access to both the iOS and Android versions of its myCigna app for customers. With one touch of the fingertip, the app allows Cigna customers to manage their health by accessing health account information, search for in-network doctors and health services, and manage medical and dental claims.

Dave Vonesh, director of Global Digital Marketing at Cigna, said the new fingerprint functionality enhances all the goals Cigna has for its app: offering ease of use, helping customers avoid financial surprises, and encouraging use of preventive care services.

"Fingerprint access eliminates the need to remember multiple IDs and passwords and provides quick and easy access to the tools within the application. Cigna was looking for new ways to improve its app, which launched originally in 2012, as we're seeing increased interest in mobile use from customers," Vonesh said. Since the myCigna application was created four years ago, there have been nearly two million downloads of the application.

The new fingerprint feature also enables users to check their HSA and FSA balances, submit receipts to get reimbursed, manage claims, view ID cards, compare drug prices, and find and book appointments with in-network dentists.

More information is available at <http://www.cigna.com/takecontrol/mycigna-fingerprint-access>

About Cigna

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