

Cigna Roots for the Home Team with Sponsorship of the Hartford Yard Goats

HARTFORD, Conn., 09 August, 2017 - Cigna (NYSE: CI) has signed on as a corporate sponsor of the Hartford Yard Goats minor league baseball team for the 2017 and 2018 seasons.

As part of the sponsorship, Cigna will set up its Health Improvement Tour at select games. The Health Improvement tour is a mobile health clinic that brings free health screenings and health coaching to communities across the country.

“We’ve called Greater Hartford home for more than a century, so we’re proud to support our home town team – and we’re thrilled to bring an opportunity for health improvement to Hartford Yard Goats fans,” said Mark Butler, Cigna's president for the New England market.

The screenings help people “know their numbers” for blood pressure, blood sugar, cholesterol and body mass index (BMI) so they can take control of their health and live healthier lives.

“We want fans to enjoy great Yard Goats baseball, but we also want them to enjoy good health,” said Stephen Cassell, vice president for Branding at Cigna. “Knowing your numbers is one of the best things you can do to get on the path to better health. It’s quick, it’s easy, and at the Health Improvement Tour it’s free!”

The Health Improvement Tour made stops in Hartford earlier this summer at the main Hartford Public Library and two library branches in the city’s North End. More than 150 people were screened.

“It’s really terrific to see leading businesses like Cigna step up to support minor league baseball in Hartford,” said Mike Abramson, assistant general manager for the Hartford Yard Goats. “It’s all about bringing people in the region together for a shared community experience, and we’re delighted to have Cigna be a part of that.”

About Cigna

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, Life Insurance Company of North America and Cigna Life Insurance Company of New York. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy, vision, supplemental benefits, and other related products including group life, accident and disability insurance. Cigna maintains sales capability in 30 countries and jurisdictions, and has more than 95 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit www.cigna.com.