

A CRITICAL ILLNESS CAN BE DIFFICULT

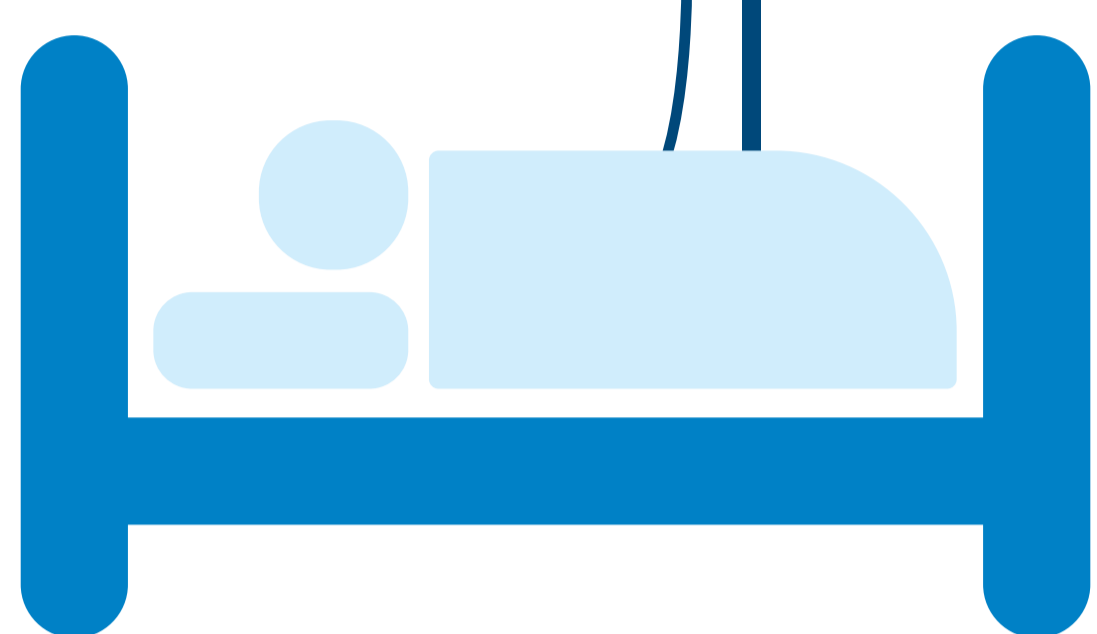
Financial recovery doesn't have to be.

Early detection and advances in medicine are helping more and more people survive a cancer diagnosis. However, many patients with cancer – or other critical illnesses – are often faced with financial concerns as well, despite having good medical coverage.

CONSIDER THIS.

more than
1.7
million

new cancer cases are expected to be diagnosed in the U.S. in 2018¹



40% of men
and
38% of women

in the U.S. will develop cancer during their lifetime¹

The reality is, a serious illness can have a significant financial impact – one that far surpasses what is covered by health insurance or disability coverage.

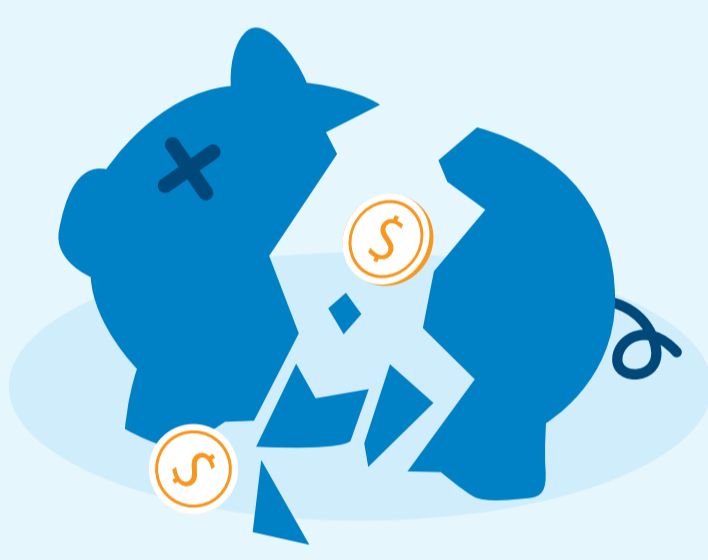
DID YOU KNOW?

MEDICAL BILL

The average out-of-pocket medical cost in the U.S. for someone with a serious illness is about:

\$6,500²

Nearly **40%** of insured cancer patients in the U.S. reported a higher-than-expected financial liability

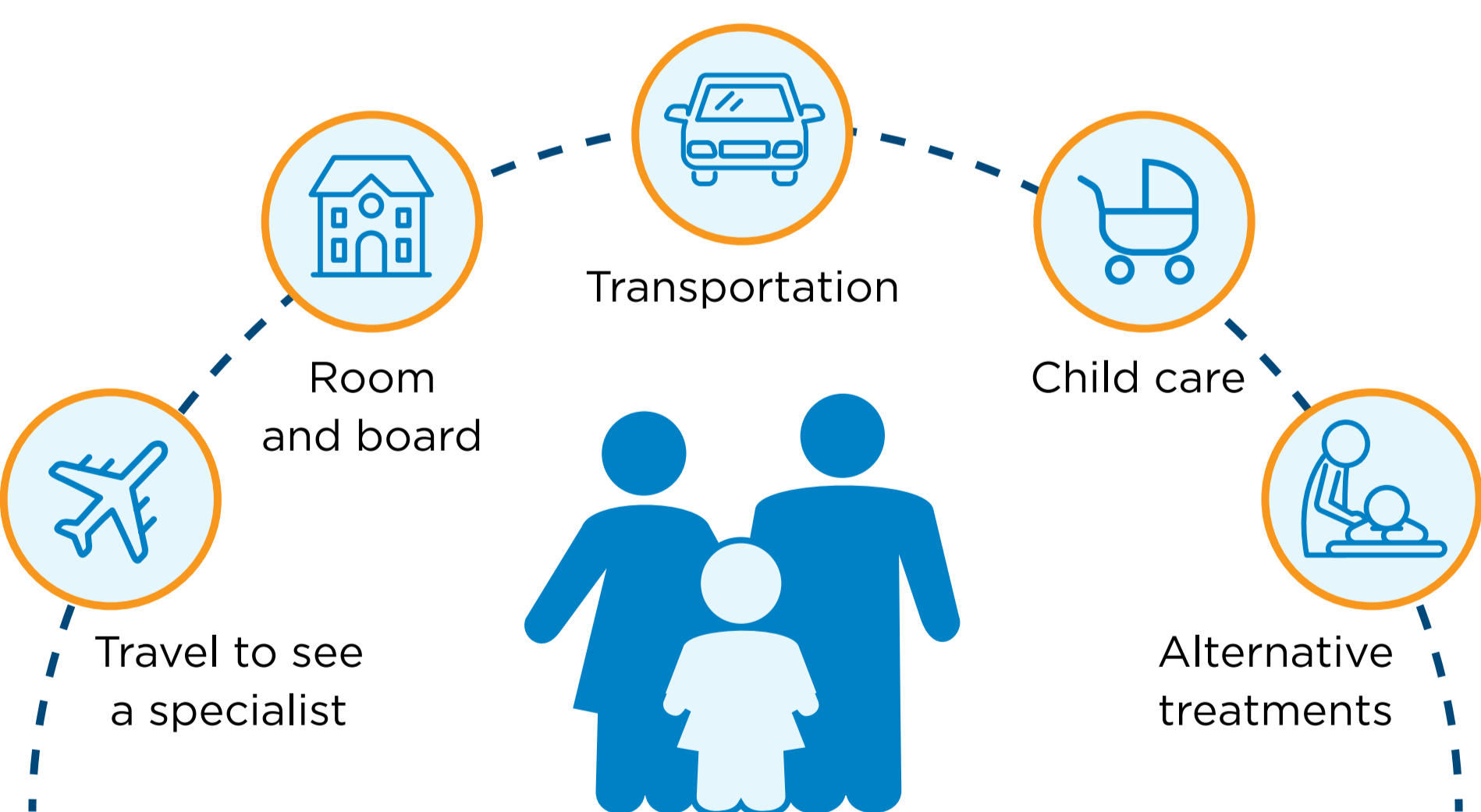


44% of Americans are unable to cover a \$400 emergency expense⁴

PREPARE TODAY TO BE PROTECTED TOMORROW.

While you can't predict life's unexpected events, you can plan for them by choosing benefits that can help protect your financial future.

Cigna's Critical Illness Insurance provides you, or your designee, with a lump-sum payment for you to use as you see fit when you are diagnosed with a covered critical illness or specified disease condition. Aside from copays and out-of-pocket medical expenses, it can help you pay for:



Want to learn more? Contact your Cigna representative or broker today or visit us at Cigna.com/Critical-Illness

Together, all the way.®



Offered by Life Insurance Company of North America or Cigna Life Insurance Company of New York.

1. American Cancer Society, "Cancer Facts & Figures 2018."

2. Johns Hopkins University, "Serious Illness can come with serious costs." September 2017.

3. CBS Interactive Inc., "Many cancer patients juggle care along with financial pain." May 2018.

4. Federal Reserve Board, "2016 Survey of Household Economics and Decision Making." May 2017.

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