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EXCUSE BUSTERS SCRIPT PRIORITY

Eric: The older you get, the more you can see right through excuses. Like the ones we seniors make for not getting flu shots. I'm here with Cigna National Medical Director, Doctor Grant Tarbox, to bust those excuses with facts. Ready, Doctor T?

Dr Tarbox

Let's get bustin'.

Eric introduces each excuse, while title cards appear onscreen.

Excuse: The flu vaccine gives me the flu**Eric**

First excuse – the flu vaccine gives me the flu. Is this true, Doctor T?

Dr Tarbox

This is not the case, Eric. Though some people have reactions to flu shots, this is not the flu.

Excuse: I'm healthy**Eric**

Here's another one – I feel healthy. What do you say about that?

Dr Tarbox

Data says the flu shot gives people up to 60% chance of not getting the flu. And if you do catch it, your symptoms are likely much less.

Eric

That sounds healthy to me, Doc.

Excuse: Flu season is over**Eric**

Here's a good one. Is flu season over, Doctor T?

Dr Tarbox

We're actually in the middle of flu season, Eric. It runs from October through May.

Eric

Try and rationalize your way out that one.

ANNUAL CHECKUPS/PREVENTIVE SCREENINGS

Eric

Doctor T, how about we bust some excuses seniors use to avoid going to your annual check-up and getting preventive screenings?

Dr Tarbox

Let's get bustin'.

Excuse: You feel fine

Eric

Some folks don't go because they feel fine. Is this a reason to skip it, Doc?

Dr Tarbox

You may feel good right now, but your annual check-up gives your doctor the chance to confirm it. They'll check on your physical and mental health, make sure you get all the screenings you need, and can find potential conditions you may not be aware of.

Eric

That's what we call a benefit sandwich, seniors.

Excuse: Got my screenings last year

Eric

How about this one - got my screenings last year. Is this a legit excuse, Doctor T?

Dr Tarbox

It's important to check your vital numbers every year. Things can change, Eric.

Eric

Isn't that the truth.

Eric

Speaking of truth. We're not taking any excuses, seniors. Go get your flu shots. Go get your check-ups. It's the wise way to go.

