

## **Mark Butler Named Cigna's President and General Manager for New England Market**

BOSTON, December 15, 2014 - Cigna (NYSE: CI) has named Mark Butler as president and general manager for its New England market. Most recently he served as the market's senior vice president of sales since 2006. He will be based in Boston and replaces Don Curry, who is retiring after leading the market since 2002.

Initially, Butler will lead Cigna's business in all six New England states. However, the company plans to carve out Connecticut as a separate market. An active search for a Connecticut president and general manager is now underway.

Butler's responsibilities include enhancing customer satisfaction through personalized service and helping to improve health care by working in collaboration with area health care professionals. They also include ensuring that Cigna's product and network offerings meet the evolving needs of the marketplace, assisting employer clients to improve the health and productivity of their workforces, and leading Cigna's efforts to serve the community.

"Mark is an experienced industry veteran who has strong roots in New England and deep insights into the specific local needs of employers and customers in the region," said Tom Martel, president, Northeast region for Cigna. "For over a decade he has made significant contributions to Cigna's success, and is a proven leader to help us deliver on our mission to improve the health, well-being and sense of security of the people we serve."

Butler is a senior executive with more than 30 years of experience in health care and insurance services. He has lived in Massachusetts for the past 25 years and joined Cigna in 2002. During his career he has also held senior leadership positions with United Healthcare, Tufts Health Plan, Blue Cross Blue Shield of Massachusetts and Travelers Insurance.

Butler earned a Bachelor of Arts degree in economics from Siena College and he completed the Executive Development Program at the University of Virginia's Darden School of Management.

### **About Cigna**

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, Life Insurance Company of North America and Cigna Life Insurance Company of New York. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy, vision, supplemental benefits, and other related products including group life, accident and disability insurance. Cigna maintains sales capability in 30 countries and jurisdictions, and has approximately 85 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit [www.cigna.com](http://www.cigna.com).

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