

For the 22nd Time, Cigna Marches for Babies

BLOOMFIELD, Conn., 29 April, 2016 - In 25 cities this and next month, Cigna (NYSE: CI) will [March for Babies](#). It's a spring ritual for a company that has been a national sponsor of March of Dimes every year since 1994.

In that time, Cigna and its people have raised more than \$31 million to help [March of Dimes](#) give every baby a fighting chance.

Premature birth is a problem with wide-ranging consequences. In the macro sense, the cost of pre-term birth and its associated health problems affect the entire health care system and economy. In the micro sense, many families face from day one the heartbreak of babies with health challenges, or worse. Cigna supports March of Dimes in its mission to eliminate pre-term birth.

"Our company has supported March of Dimes for so long because their efforts affect every one of us. They work to make sure every newborn gets a healthy start so no one needs to begin parenthood peering into an incubator," said David Figliuzzi, executive director of the Cigna Foundation.

"Beyond the immediate and devastating effects on families, preterm birth costs our economy billions each year. According to March of Dimes data, a preterm birth costs companies and individuals more than 12 times the cost of a full-term birth. That's not counting the lost productivity from employees," Figliuzzi said. "Even people who haven't been directly affected by pre-term birth help bear the cost of this stress on our health care system."

Cigna employees are actively engaged in the March of Dimes March for Babies events in their communities nationwide. People can follow their progress by following #TeamCigna on [Twitter](#) and [Instagram](#).

About the Cigna Foundation

The Cigna Foundation, founded in 1962, is a private foundation funded by contributions from Cigna Corporation (NYSE: CI) and its subsidiaries. The Cigna Foundation supports organizations sharing its commitment to enhancing the health of individuals and families, and the well-being of their communities, with a special focus on those communities where Cigna employees live and work. The Cigna Foundation World of Difference grants provide support for improving children's wellness, senior care, women's health and health equity – the four social priorities for Cigna's corporate responsibility platform known as Cigna Connects.

About Cigna

Cigna Corporation (NYSE: CI) is a global health service company dedicated to helping people improve their health, well-being and sense of security. All products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Connecticut General Life Insurance Company, Cigna Health and Life Insurance Company, Life Insurance Company of North America and Cigna Life Insurance Company of New York. Such products and services include an integrated suite of health services, such as medical, dental, behavioral health, pharmacy, vision, supplemental benefits, and other related products including group life, accident and disability insurance. Cigna maintains sales capability in 30 countries and jurisdictions, and has more than 90 million customer relationships throughout the world. To learn more about Cigna®, including links to follow us on Facebook or Twitter, visit www.cigna.com

About the March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. For more than 75 years, moms and babies have benefited from March of Dimes research, education, vaccines, and breakthroughs. Find out how you can help raise funds to prevent premature birth and birth defects by walking in March for Babies at marchforbabies.org. Find us on [Facebook](#) and follow us on [Twitter](#).